

# Packaging Smarts

Advice for better, smarter, more cost-effective packaging decisions

by Tom McClure

## Can Your Wrapper Save Film and Reduce Product Damage?

Wasted film and damaged product are costs incurred with every packaging machine. Film is wasted during set-up, product changeovers, and product misfeeds (when the machine produces a package with no contents). Film is also wasted due to human error - not feeding the product at the necessary speed needed to keep up with the machine.

The right wrapper with the right features can help you reduce film waste and product damage, and give you cost savings you can take to your bottom line. Here are the features to look for:

### 1. **No Product/No Film**

This feature is a sensor that detects whether there are products on the infeed conveyer. If your machine operators are not keeping up with the packing speed of the wrapper, you will be wasting film as empty packages are produced.

The No Product No Film feature can be set to stop the machine when the sensor detects that product is missing from the conveyer. This saves wasted film.

### 2. **No Gap/No Seal**

The No Gap/No Seal feature detects whether product is properly positioned on the infeed conveyer. If it is not, the product may be cut or damaged as it passes through the sealing jaw.

### 3. **Auto-Reversing Jaws**

Auto reversing jaws can save product from being damaged and can also reduce labor costs. If the machine senses that the jaws are in contact with the product, they automatically reverse. This can save product, and also enable the machine operator to more easily and quickly clear a jam in the jaw area.

So choose your flow wrapper, and its features, carefully. Barrington Packaging Systems Group sells fully featured flow wrappers for thousands less than our competition.

Call us or email us for a quote today!

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